The University of North Carolina at Charlotte Department of Educational Leadership

MSA Program Electronic Evidence 3: Community Involvement and Engagement Scoring Rubric

Name of Evidence: Community Involvement and Engagement Action Plan

Element/	Emerging/Developing	Proficient
Descriptors Addressed	(Marginal but Not Acceptable)	(Acceptable)
1. Cultural Leadership – This performance	To achieve <i>Emerging</i> /	To achieve Proficient status, the
requires an evaluation of the role of principal	Developing status, the candidate	candidate's artifacts demonstrate
and his/her roles in leading, organizing and	demonstrates knowledge of most	knowledge of virtually all of the
managing the cultural environment of the	of the best practices to engage	best practices to engage school
school. The candidate will participate in and	school stakeholders and build and	stakeholders and build and
make recommendations for school	sustain relationships with	sustain relationships with
improvement.	individuals and groups to support	individuals and groups to support
3a2. Seeks input from the School	school programs, activities, and	school programs, activities, and
Improvement Team and other	students. He/she can answer	students. The quality of these
stakeholder to make decisions.	questions at a very concrete level	artifacts is very good to excellent.
	about leadership issues related to	There are no areas that are not
	this topic. The quality of these	judged to be acceptable. He/she
	artifacts is at least	demonstrates skills expected of a
	acceptable/good. There are at	beginning principal.
	least one or more areas that need	
	improvement.	
2. External Development Leadership –	To achieve <i>Emerging</i> /	To achieve Proficient status, the
This performance assessment requires that	Developing status, the candidate	candidate's artifacts demonstrate
candidates demonstrate knowledge of the	demonstrates knowledge of most	knowledge of virtually all of the
structures, processes that foster community	of the best practices to engage	best practices to engage school
engagement, support, and ownership in the	school stakeholders and build and	stakeholders and build and
school.	sustain relationships with	sustain relationships with
6a1. Works with others to engage	individuals and groups to support	individuals and groups to support
parents/guardians and all community	school programs, activities, and	school programs, activities, and
stakeholders in a shared	students. He/she can answer	students. The quality of these
responsibility for student and school	questions at a very concrete level	artifacts is very good to excellent.
success reflecting the community's	about leadership issues related to	There are no areas that are not
vision of the school	this topic. The quality of these	judged to be acceptable. He/she
	artifacts is at least	demonstrates skills expected of a
	acceptable/good There are at	beginning principal.
	least one or more areas that need	
	improvement.	